



# Advertising Contract

Date: \_\_\_\_\_

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Advertisement Supplied? \_\_\_\_\_ Run Dates: \_\_\_\_\_

## Monthly Advertisers—Charlotte Sun insert runs 2nd and 4th Friday of each month

	<u>1 month</u>	<u>Second &amp; Addl. Runs*</u> <u>Save 25%</u>	<u>Total Due</u>
Business Card Ad – 2” x 3 ½”	\$75.00 _____	\$56.25 _____	_____
¼ (quarter) Page Ad – 5” x 5”	\$275.00 _____	\$206.25 _____	_____
½ (one half) Page Ad – 5” x 10”	\$450.00 _____	\$337.50 _____	_____
Full Page Ad – 10 ¼” x 10 ¼”	\$900.00 _____	\$675.00 _____	_____
Calendar Sponsor	\$600.00 _____	\$450.00 _____	_____

Print advertisers receive a **FREE** electronic ad in our online Members Newsletter. Date Paid: \_\_\_\_\_

50% of advertising payable in advance unless prior arrangements have been made. Amount Paid: \_\_\_\_\_

## Annual Contract—12 insertions

I wish to run an ad for 12 months in the Cultural Center’s Charlotte Sun insert, beginning on \_\_\_\_\_ and ending on \_\_\_\_\_. I will receive 10% off of the regular price of the ad selected and be billed monthly for this ad. I wish to run a (size) \_\_\_\_\_ ad on the 2nd 4th (circle one) issue of each month.

## Annual Contract—24 insertions

I wish to run an ad twice a month for 12 months (24 ads) in the Cultural Center’s Charlotte Sun insert, beginning on \_\_\_\_\_ and ending on \_\_\_\_\_. I will receive 10% + 25% off of the regular price of the ad selected and be billed monthly for these ads. I wish to run a (size) \_\_\_\_\_ ad.

Total amount of contract: \$ \_\_\_\_\_

## Electronic (e-mail) Members Newsletter Insert

This publication is made available to approximately 1,200 Cultural Center members. The insert should be 8 1/2” x 11” and be provided in a PDF format, or we can scan it from paper copy.

Commercial Rate \$60 \_\_\_\_\_ Non-Commercial Rate \$40 \_\_\_\_\_

Newsletter inserts are payable at the time of submission.

\_\_\_\_\_  
Authorized Signature  
Customer

\_\_\_\_\_  
Authorized Signature  
Cultural Center of Charlotte County